
Meeting	Decision Session - Executive Member for Economic Development and Community Engagement
Date	3 July 2018
Present	Councillor Runciman
Apologies	Councillor Aspden

1. Declarations of Interest

The Executive Member was asked to declare any personal interests, not included on the Register of Interests, or any prejudicial or disclosable pecuniary interests, that they may have in the business on the agenda. No interests were declared.

2. Minutes

Resolved: That the minutes of the Decision Session held on 6 March 2018 be approved and signed by the Executive Member as a correct record.

3. Public Participation

It was reported that there had been no registrations to speak at the session under the Council's Public Participation Scheme.

Cllr Cuthbertson, Member for Haxby & Wigginton ward, had submitted written comments in respect of Agenda Item 4 (Enhancing Economic Growth for Secondary Shopping Areas), asking that the proposed traders' association feasibility study be extended to cover businesses across the ward and that the consultants' study include access routes to Haxby retail centre.

4. Enhancing Economic Growth for Secondary Shopping areas

The Executive Member considered a report which set out proposals to enhance economic growth in two secondary shopping areas in York; namely, Acomb Front Street and The Village, Haxby. These proposals included improvements to the public realm, measures to sustain and build footfall and the

potential creation of a trader's association in Haxby. As detailed in the report, it was proposed to:

- Carry out a feasibility study for the creation of a local traders' association in Haxby
- Fund projects to drive footfall to Acomb Front Street and improve the streetscene, through targeted grants to community organisations
- Provide a capital investment fund (£23k) open to traders in Acomb Front Street and Haxby village to support the objectives of the scheme.
- Procure consultants (£50k) to carry out a study exploring how long term trends in retail might impact on growth in these areas, to inform potential future investments.

In response to questions from the Executive Member, officers acknowledged that Haxby, given its important role as a secondary shopping area, should be looked at within its broader economic context, including businesses other than retail, and looking beyond the Local Plan definition of the area. It was confirmed that consultation would be carried out with existing and potential customers in the area, as well as with traders. Having noted the written comments submitted, the Executive Member

Resolved:

- (i) That the proposed projects, aimed at enhancing secondary shopping areas in Acomb and Haxby, be approved.
- (ii) That the remaining budget be used to fund a study which will guide future investment into our secondary shopping areas, with the objectives of enhancing economic growth and strengthening the local retail environment.

Reason: To enhance economic growth in these targeted secondary shopping areas.

Cllr C Runciman, Executive Member

[The meeting started at 2.00pm and finished at 2.15pm].